

Vision Statement/Community Identity Statement:

Boulder is a small, vibrant, rural town nestled in the center of wild nature. Historically we have been shaped by the limitations inherent in living remotely, and to this day a sense of resiliency defines all who live here. We are a diverse community of people who live in direct participation with the land through our vocation and creative pursuits as well as through our lifestyle and outdoor activities. As stewards of this amazing place we strive to live and act with an awareness of future generations and the more than human community...land, water and all beings.

Goals:

1. To facilitate strong community involvement in town planning.
2. To identify and preserve Boulder's historic and prehistoric cultural resources (i.e. rip gut fences, barns, cemetery, government corral, etc.).
3. To preserve the rural qualities of Boulder including the natural beauty, open space, green fields, clean air, clean water, dark skies and quiet atmosphere.
4. To proactively seek ways to preserve farm and ranch land into the future including grazing on public lands...
5. To conserve and regenerate open fields with a focus on building healthy soils.
6. To implement a plan for wise water use.
7. To support resilient land-based economics, cottage industries, localized food production and low impact tourism while protecting the natural beauty of the area.
8. To support place-based educational, outdoor, artistic and cultural activities which are aligned with community identity and values.

** Goals from the other groups – housing, land use and economic development should be incorporated or modify these goals to reflect the specific goals of those committees. Additional goals should come from future committees addressing such areas as roads/traffic and public services/facilities.

Provide Education and Incentives:

- to keep open fields
- to eliminate the use of herbicides, pesticides and GMO crops
- for water conservation
- to shield lights
- keeping wildlife corridors open and utilize wildlife friendly fencing

RPG Goals for Community Identity

Goal	Community Identity Group's responses
1. Revisit the general plan...	We considered this as the most important goal. We revised the vision and revised the goals. We also have the following specific suggestions for the goals.
2. A welcome to Boulder sign...	<p>This goal was important because it is easily accomplished and can show community identity.</p> <ol style="list-style-type: none"> 1. Determine iconic images and materials that are reflective of Boulder's identity (rip gut fence, cow, cowboy, Clovis point, pictograph) 2. Place a sign by the rodeo grounds and another at the Head of the Rocks. Head of the Rocks could have more information about the town.
3. Monitor lighting...	<p>This goal was supported by the majority. We would make the following suggestions:</p> <ol style="list-style-type: none"> 1. Determine the guidelines. 2. Create a brochure explaining why people should choose to follow the guidelines and other needed information. (i.e. customer cost savings, better visibility with directed light, type of tourists that value dark skies, how to get the required lighting.
4. Increase events and programs...	<ol style="list-style-type: none"> 1. Find and increase financial support for groups who provide these kind of activities. 2. Promote events on town sites, websites, etc.
5. Provide town shuttle...	This goal is too limited and should be addressed further by a committee addressing Chapter 12 - Community Services of the General Plan. It could include services for senior citizens such as meals, transportation and limited health services.
6. Expand farmers market...	Not possible to provide year round food source. This should be determined by local businesses. The town can support through use of town facilities.
7. Boulder brand...	Businesses or BCA could work on this when it is needed. Create a logo and determine qualifications for its use.

Community Iconic Symbols

Cowboy on a horse

Cow

Petroglyphs/Pictographs

Clovis Point

Mail Trail

Hogsback

Roads & Cow Trails

Corral

Rip Gut Fence

(paintbrush or guitar was suggested by a community member at the open house)

Community Identity
Committee

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Cheryl Cox

Walt Gove

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Special thanks to

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